



Ornella Botti

PROFILE

Passionate UI/UX Designer with over 10 years of experience specializing in creating visually engaging and user-centered design solutions for complex enterprise software applications. Proven ability to collaborate effectively with cross-functional teams to identify user needs and enhance user experience through thoughtful design. Committed to leveraging emerging technologies and design best practices to deliver high-quality digital products.

CONTACT



Remote



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www.ornellabotti.com

Work Experience

UI/UX Designer

PTC, Boston, MA / August 2013 - present

Responsibilities

- Collaborate with design, product, and engineering teams in an agile environment to develop user-centered UI designs that meet business objectives.
- Conduct user research and facilitate user testing initiatives, leading to iterative design improvements and enhanced user satisfaction.
- Utilize a deep understanding of current technologies and industry trends to inform design decisions, ensuring optimal user experience across all platforms.
- Create wireframes, prototypes, and high-fidelity mockups for web, desktop, and mobile applications, translating requirements into functional design.
- Contribute to the development of a comprehensive design system, utilizing the atomic design approach to enhance product consistency.
- Lead workshops and communications to champion design system adoption across the organization.

Achievements

- Enhanced the user experience for PLM software applications, resulting in increased customer satisfaction through collaborative design efforts.
- Standardized product appearance by contributing key components to the Design System, streamlining the design process across teams.
- Improved product accessibility to comply with WCAG standards and international regulations, ensuring inclusivity for all users.

Education

General Assembly

Boston, MA / Feb 2017 - April 2017

Obtained a UX Certificate.

The School of the Museum of Fine Arts

Boston, MA / June 2008 - May 2009

Obtained a Graphic Design Certificate.

Oakland University

Rochester Hills, Michigan August / 2002 - December 2006

Graduated in Fall 2006 obtained a Bachelor of Arts in Journalism.

Skills

User Interface Design • Visual Design • Interaction Design • Information Architecture
User Experience Design • User Research • Wireframing • Prototyping • Design Thinking Process
Accessibility

Tools

Figma • Miro • Adobe Creative Cloud • Jira • Sketch • InVision • Balsamiq • HTML • CSS

Languages

Bilingual French, Conversational Spanish